

## David Hanson

After working his way through graduate school as a firefighter, David began his career with the CBS Television Network in New York. He then took the opportunity to join a startup, Viacom to expand their cable television holdings.

He had a major role in the development of Showtime Entertainment Network from its initial concept to successfully marketing the service across the nation.

He was a senior executive of a company that created the pioneering technology for "On Demand" Television, which is now referred to as Comcast "On Demand".

For many years, Hanson was the CEO of a firm specializing in mergers and acquisitions of television companies and worked with senior management teams to improve operations and raise capital.

For his achievements in the Cable Television Industry, Hanson is recognized as one of Cable's 200 "Pioneers".

He was the Co-Founder and a member of the Board of Directors of Promptu, a company that invented natural language, voice command technology now being used in cell phones throughout the world.

He has helped direct the emergency operations of Fire Districts within Nevada County for the past 18 years and was recently recognized by the California State Legislature for his work in making rural communities safer from catastrophic wildland fires

David & his wife Monique, who is a nationally known pet portrait artist, live on 20 acres adjacent to Tahoe National Forest with their 4 horses, two dogs and of course the cat.